

Innovation Department

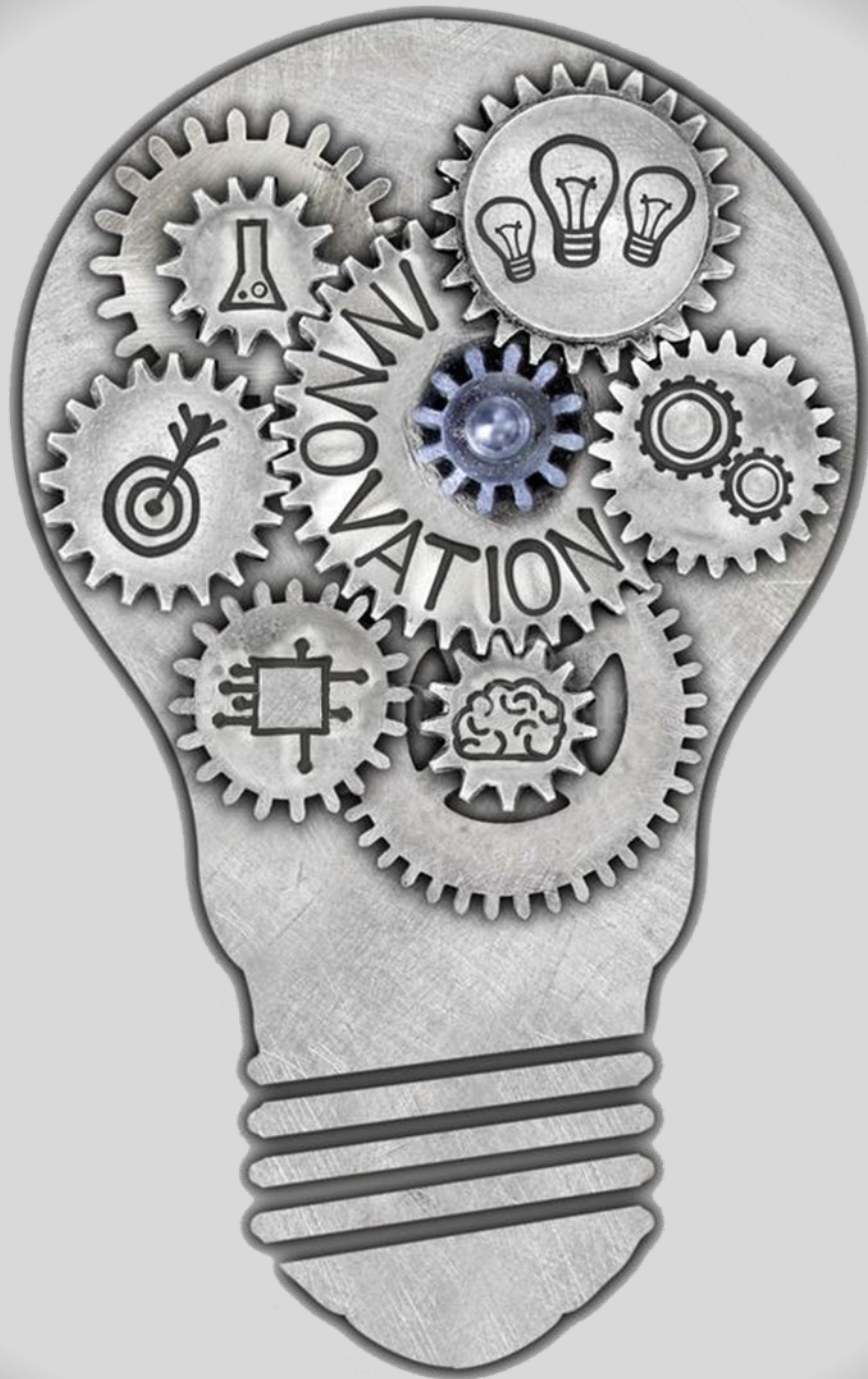


Canary Islands Institute of Technology (ITC)



Technology and Innovation for a Sustainable Development





Innovation

Supporting the Canary Islands Government in the drafting and monitoring of public R&D&i policies and the systematization of innovation in Canary companies; and managing public networks of resources and services in entrepreneurship and innovation

Background

We started in 1996 as **Center for Technological Entrepreneurs (CET)**, hosting the first modules for technology companies and managing the Textile Technology Center

As an Innovation Department, we came up with the idea of **providing companies with specialized services in the field of innovation that improve the competitiveness** of our business fabric at regional and European level

We have had an important role as **Technological manager of several initiatives of the Canary Islands Government** as the drafting of the Canary Islands Strategic Innovation Plan (PEINCA)

We have been an **intermediate body for technology transfer to companies** and we have been part of the **European Liaison Center for Innovation (CENEO)** promoting the exchange of information on research and technology at European level

It allows creating wealth and generating quality employment in a **knowledge-based economy**

It is the **backbone** of the activity carried out by companies and organizations

Essential in a world tending to globalization

An idea...

...a Team

26 members with extensive experience in the many faces of innovation

Budget (2021): € 1,9 M

25 years managing numerous actions for the promotion and incorporation of innovation in the business field

Long history of **experience** → tool of the Canary Islands Government

Our mission

We develop **training activities** in **e-learning, face-to-face or blended training** in the fields of entrepreneurship, innovation and internationalisation, promoted by our projects or in collaboration with other entities

We improve the **competitiveness** of the productive sector in the Canary Islands through the systematisation of innovation in companies.



We offer **advice**, accompaniment and support services for innovation in companies and we encourage the **transfer** and **internationalisation** of R&D&I through the promotion of networking

We support **entrepreneurship** through **internationalisation** and **incubation**, while at the same time disseminating our knowledge of innovation to the Canary society through all possible channels

We provide **support** in the drafting, implementation and monitoring of public policies on R&D&I of the Canary Islands Government, the **management** of regional observatories and other public programmes linked to the **dissemination** of R&D&I

Milestones

1995

Participation in the European Network of Innovation Relay Centers (IRCs)

ITC was part, from September 1995 to March 2000, of the European Network of Innovation Relay Centers (IRCs). This network allowed the provision of assistance support to companies in technological aspects, financing of R&D&i, and in technology protection



1996

First business incubators created in the Canary Islands (UPE Network)

The Network of Business Promotion Units, Red UPE, created by ITC, has allowed viable technology-based companies to be in centers equipped with the infrastructures, equipment and services to incubate and consolidate initiatives of innovative entrepreneurs



2002

Accreditation as an EU | BIC Canarias center of the EBN European Network

ITC is integrated, as a full member, in the European Commission Network EUROPEAN BUSINESS AND INNOVATION CENTERS NETWORK (EBN) since 2002. EBN is a scientific and technical association that brings together more than 200 partners, and whose objectives are to help create and support innovative and technology-based companies in the EU



2007

Instrumental body of the Canary Islands Government for the drafting and implementation of regional innovation and industry policies

Since 2007, ITC has participated in projects and services, managed by the Canary Islands Government, whose objective is the drafting and implementation of regional policies that promote and encourage innovation and industrial development.



2007

Launch of the Canary Network of Innovation and Business Development Centers (CIDE Network)

The Network of Innovation and Business Development Centers (CIDE Network) is made up of a group of entities that work in coordination to promote innovation and business development in Canary Islands companies.



Milestones

2008

Launch of the Enterprise Europe Network (EEN) and the EEN-Canarias regional node

ITC is appointed as the partner responsible for supporting R&D&i in the EEN Canarias consortium, belonging to the Enterprise Europe Network (EEN). This network helps companies innovate and grow on an international scale, and is active in more than 60 countries around the world



2009

Launch of the EYE network

Launch of the Erasmus for Young Entrepreneurs (EYE) network and creation of the contact point in the Canary Islands. The European Erasmus Program for Young Entrepreneurs promotes the mobility of new or future entrepreneurs to carry out stays with experienced entrepreneurs in the EU and other partner countries



2010

Integration in the National Association of European Business and Innovation Centers (ANCES)

ITC has been integrated since 2010 as a full member of this association that seeks to bring together interests, work methods and interconnection of innovation and entrepreneurship nodes. As in the European EBN Network, ITC's presence in ANCES allows the exchange with national experiences in the field of innovation



2020

Collaboration in drafting the Blue and Circular Economy Strategies

ITC supported the planning and drafting of the Blue and Circular Economy strategies, carried out by the Vice-Ministry of Economy of the Canary Islands Government



2017

Dynamisation of the portal "Entrepreneurship in the Canary Islands"

The "Entrepreneurship in the Canary Islands" portal centralises information on resources and services for business entrepreneurship in the Canary Islands; ITC dynamises the web site, providing content and disseminating



2012

Drafting of the Smart Specialisation Strategy of the Canary Islands (RIS3) 2014-2020

ITC, through the Innovation Department, actively collaborated in the drafting of the Canary Islands Smart Specialisation Strategy (RIS3), contributing with its experience and knowledge on the regional innovation system.



Activity Lines

Technical support for the drafting and/or monitoring of strategic plans



Smart Specialization Strategy



Canary Islands Industrial Development Strategy

BLUE & CIRCULAR ECONOMIES Blue and Circular Economy Strategies

Review of calls for proposals EATIC, IPI, Industrial Areas, Industrial Modernization

Dynamization of the Government's Technological Surveillance and Competitive Intelligence platform



Agri-food industry, water and biotechnology

Internationalization of R&D&i and technology transfer



Forward



Enterprise Europe Network

Training: e-learning, face-to-face and mixed



2021 Port training / blue economy CES

Management of sectorial Observatories



Canary Islands R&D&i Observatory



Canary Islands Industrial Observatory

Entrepreneurship

Erasmus for Young Entrepreneurs

Erasmus for young entrepreneurs



UPE Audiovisual Sector



Promotion of the Entrepreneurship Portal in the Canary Islands

Collaborative economy

Sharing Islands

Innovation management



CIDE Network Coordination



E3-Improve



Open Innovation

Dissemination of Science and Innovation



Support for the consolidation of the Canary Islands Clusters

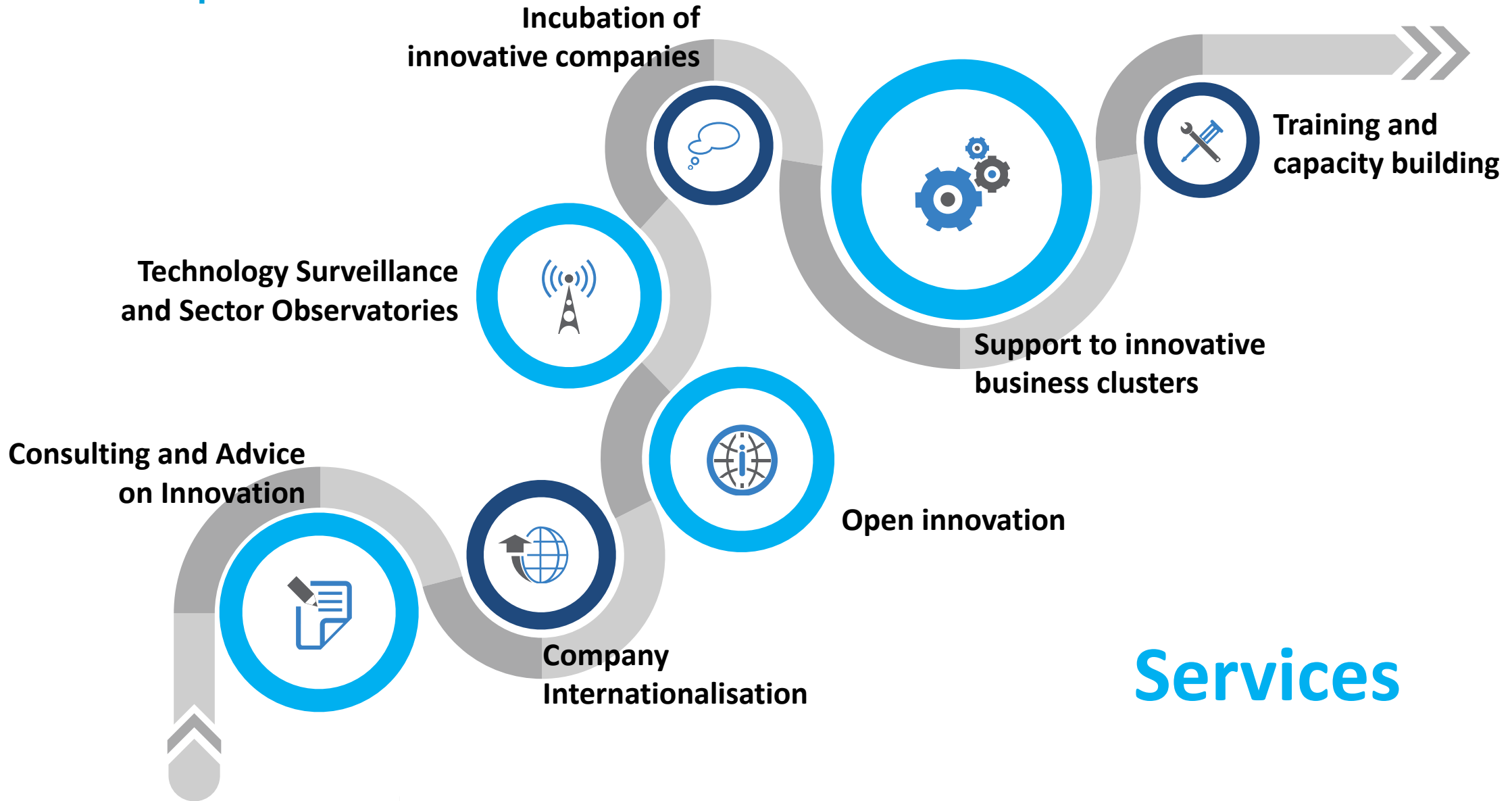


Sustainability and tourism through training and certification



TOURISME Project

Activity Lines



Services



To consolidate a line of **training and capacity building** within the framework of specific services or projects



To support in the monitoring of the **Blue Economy Strategy** of the Canary Islands Government

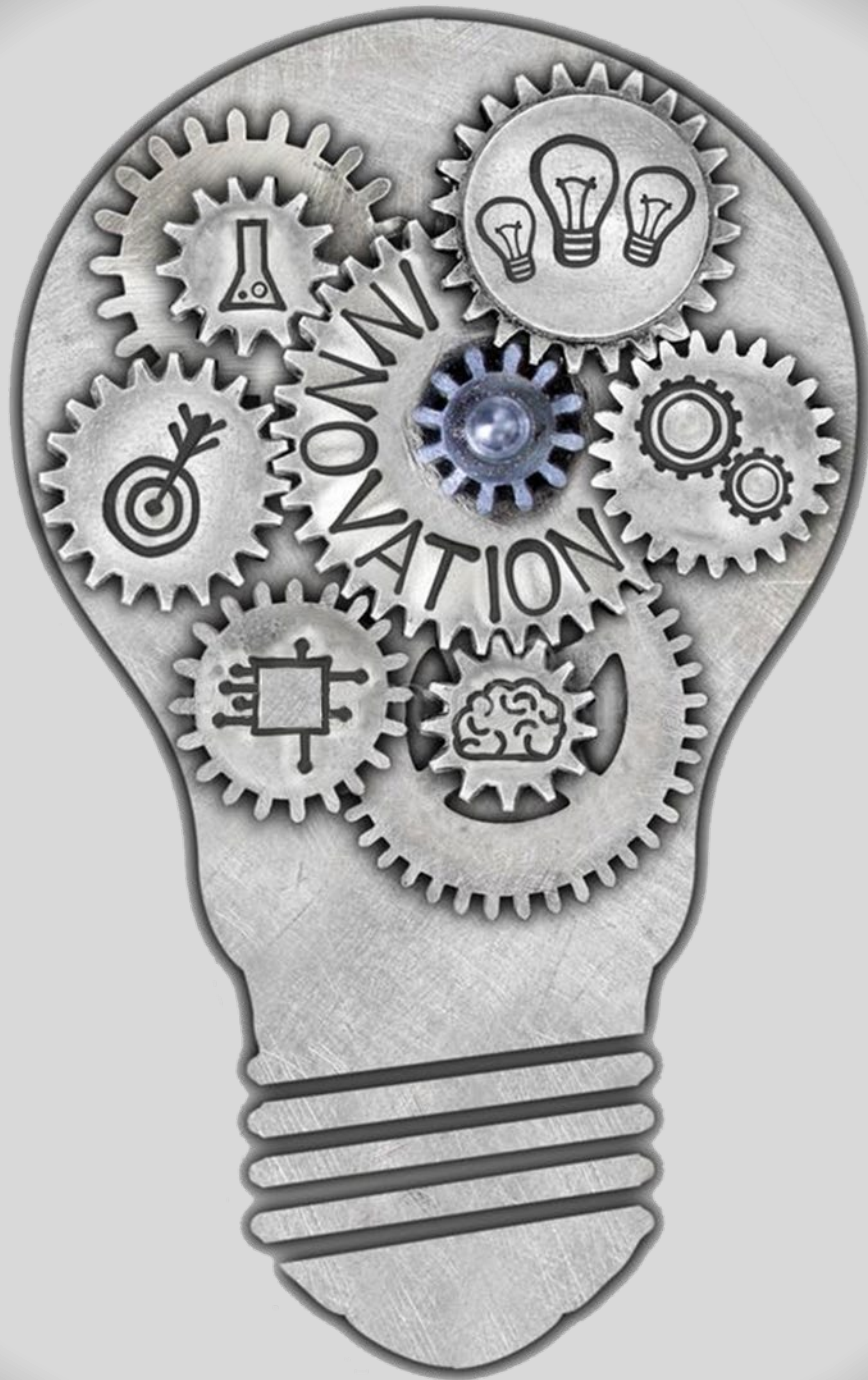


To consolidate projects and actions to support **Entrepreneurship**



Sustainability in tourism through training and certification (Tourisme)

Future...



Head of Department
Alma Cruz

innovacion@itccanarias.org



www.itccanarias.org

Innovation Department



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